**Booklet for International Students**

**« Groupe ISCAE » Presentation**

# “Groupe ISCAE”, the first Moroccan Business School, was created in 1971 to answer a growing need for high executives expressed by Moroccan enterprises.

“Groupe ISCAE”, a public institution is considered as a civil body with financial autonomy.

# “Groupe ISCAE” is supervised by the Ministry of Trade and Industry.

# The Board of Directors includes the Ministry of Trade and Industry (President), the Minister of Higher Education, the Minister of Finance, the President of Moroccan Confederation of Enterprises, President of 3 big Public Enterprises and 3 big Private Companies, the Dean of University Hassan II, the Presidents of the advisory council of Casablanca and Rabat regions, President of chambers of Trade and Industry’s federation, the CEO of “Groupe ISCAE” and 3 Professors elected by the professoral corps.

The “Groupe ISCAE” includes:

* ISCAE – Casablanca,
* ISCAE – Rabat : since 1995, ISCAE opened an annex in Rabat offering most of the programs offered in Casablanca,
* ISCAE – Conakry (Guinea) created in 2002.
* ISCAE – Fes, which will open in 2015-2016.

**Programme**

* + - * **Academic Training**
  + Doctorate School
  + “Grande Ecole” (Post Graduate Program that delivers Groupe ISCAE’s Diploma / Grade Master).
  + Chartered Accounting Program
  + Executive MBA
  + Master with dual degree :

Management of cities and territories

Accounting, Auditing and Management Control

Human Resources Management

Finance

Public Management

Corporate Law

International Business

Marketing

Marketing and Communication

Sports Management

Global Purchasing and Logistics.

* **Executive Training**
  + Customized inter and intra enterprise programs.
  + Certificates of specialization and further Education Programs.
* **Distance Learning in Public Accounting with CNAM – INTEC**

**Academic Calendar**

|  |  |  |
| --- | --- | --- |
| Calendar | Fall Semester | Spring Semester |
| Application | May 1st – June 1st | October 1st – November 1st |
| Admission | June 15th | November 15th |
| Semester Begins  Classes End | September 22nd  January 10th | January 12th  May 30th |
| Transcript to be sent | Late January  Early February | Late July |

**Fast Facts**

* Exchange levels: Postgraduate (2nd and 3rd year), undergraduate (1st year)
* Language of study: English, French and Arabic
* Language requirement: none
* Group’s website:  [www.groupeiscae.ma](http://www.groupeiscae.ma)
* Length of exchange: semester or academic year

**Main Study Field**

* Corporate Finance;
* Auditing, Accounting and controlling ;
* Market Finance;
* Marketing;
* Human Resources Management.

**Accreditation**

* "Groupe ISCAE" is a member of EFMD, AMBA, AACSB and AUF, AABS

- The Group has embarked on an ambitious process of certification of the educational system as EQUIS, AACSB and EPAS standards.

* The accreditation of the Executive MBA of Groupe ISCAE process officially started in April 2010 and is currently at the final step of Evaluation :
* The administration’s activities are certified ISO 9001v2008.

**Grading System**

The grading system in Groupe ISCAE proceeds by modules system which is a unit of studythat contains from one to three subjects, the grade is a GPA of the different evaluations duringthe semester.

The module is considered validated if its grade is equal or above 10/20, and none of subjects affiliated to the module is under 7/20.

The semester can be acquired by compensation if the student validates the semester of the concerned module.

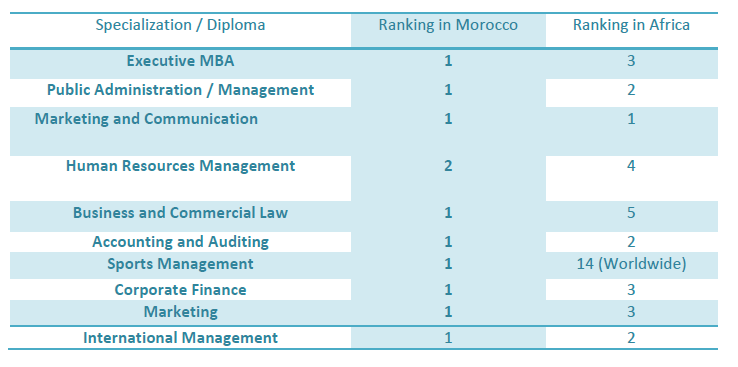
N.B: If the student fails at first session, a second session is organized.

Semester is considered succeeded if the GPA of the entire modules is equal or above 10/20, and none of modules is under 8/20.

**Ranking**

“Groupe ISCAE” participated in the third edition of EDUNIVERSAL GLOBAL RANKING

of the best 4000 Masters and MBA in 30 specializations, The results were as followed:



1. **Application**

**Requirements:** Students who wish to study in “Groupe ISCAE” for a semester or a year must fill the following application:

**GROUPE INSTITUT SUPERIEUR DE COMMERCE ET D’ADMINISTRATION**

**DES ENTREPRISES**

### Application FORM

### SEMESTER EXCHANGE AT ISCAE (Academic Year : 2016/2017)

### PERIOD ❑Fall Semester: from September to January

❑**Spring Semester: from January to June**

**PERSONAL INFORMATION**

First Name : ………………………………… Family Name : ………………………………

Date of Birth: ….…/……./…..……. Place of birth: ………………..………… Country : ………………….

Nationality : ………………………. Gender  : M ❏ F ❏

Email of student: …………………………… Phone N° : ………………………………………….

Passport N° : ………………………………...

**ACADEMIC INFORMATION**

### Seeked degree ❑ Undergraduate

❑ Post graduate

Languages studied : ………………………………………………………………………………………………..

**UNIVERSITY**

Name : …………………………….……………………………….............................................................………………..

Address : …………………………………………………………………………….................................…………………………

…………………………………………………………………………………….....................................……………………………

City : ……………….……............. Country : …………………..................................................................…

Phone : ……………………………..... Fax  : …………………......................................................................…...

E-mail : …………………………………...........................................................................................................

Academic contact : Name…………………..………………………Position…………………………………………………….

Phone N°………..…………………..……….e-mail……………………………………………………….

**FAMILY**

Name and Occupation of parents or guardian:

Father : …………………………………............... Mother : …………………………….....Guardian :……………………..

Phone number in case of emergency: ………………………………………...............................................…….

Phone : …………………….………………….. Fax  : ………………………….…….. Mobile : …………………….………

Email Parent or Guardian : ……………………………………………………………………….



**SUPPLEMENTARY DOCUMENTS TO BE ATTACHED TO APPLICATION :**

* Latest school report

**Please mark the chosen subjects**

|  |  |  |  |
| --- | --- | --- | --- |
| **Subjects** | **Semester (\*)** | **Number of hours** | **ECTS** |
| **Financial Accounting** | **S1** | **36 h** | **4.5** |
| **Marketing 1** | **S1** | **36 h** | **4.5** |
| **Business English & Communication** | **S1 + S2** | **36 h** | **4.5** |
| **Finance1** | **S2** | **36 h** | **4.5** |
| **Human Resources Management** | **S2** | **36 h** | **4.5** |
| **Professional project** | **S2 + S4** | **48 h** | **6** |
| **Leadership** | **S3** | **36 h** | **4.5** |
| **Strategic Management** | **S3** | **36 h** | **4.5** |
| **Customer Behavior** | **S4** | **36 h** | **4.5** |
| **Management Control** | **S5** | **36 h** | **4.5** |
| **Islamic Finance** | **S5** | **36 h** | **4.5** |
| **International Finance** | **S5** | **36 h** | **4.5** |
| **Capital Markets** | **S5** | **36 h** | **4.5** |
| **Customer Relationship Marketing** | **S5** | **36 h** | **4.5** |
| **E-Marketing** | **S5** | **36 h** | **4.5** |
| **Specific Marketing** | **S5** | **36 h** | **4.5** |
| **Introduction to Arabic language and culture** |  | **36 h** | **4.5** |
| **Introduction to French language** |  | **36 h** | **4.5** |

* **(\*)** S1 : Fall Semester / year one of Grande Ecole (third undergraduate)
* **(\*)** S2 : Spring semester / year one of Grande Ecole (third undergraduate)
* **(\*)** S3 : Fall semester / year one of Master degree
* **(\*)** S4 : Spring semester / year one of Master degree
* **(\*)** S5 : Fall semester / year two of Master Degree
* **(\*)** S6 : Spring semester / Internship

If you are seeking an undergrad degree, you may register for any of the S1, S2, S3 and S4 courses, even if some are post graduate level.

If you are seeking a graduate degree, you recommend that you register for S3, S4 and S5 courses.

In general, exchange students coming to ISCAE choose 4 business related course and 2 courses related to French language, Arabic language or introduction to Moroccan/Arabic culture and Economy.

**COURSES IN FRENCH LANGUAGE:**

If you are interested in courses taught in French, you will find below the list of all courses listed by semester.

**Première année Grande Ecole (post-prépa ou par admission parallèle après la deuxième année de l’enseignement supérieur)**

**En S1 (Tronc commun)**

Comptabilité Financière

Droit des Affaires

English Business\*

Initiation à la Comptabilité Générale

Management de l’Entreprise

Marketing I

Sociologie

Statistiques décisionnelles

Technologie et Système d’Information

**En S2 (Tronc commun)**

Bases de Données

Droit Social

Economie Nationale et Internationale

English Business\*

Finance I\*

Fiscalité I

Gestion des Opérations

Gestion des Ressources Humaines\*

Initiation à la Comptabilité Analytique

**Master M1 (deux semestres S3 et S4)**

**En S3 (Tronc commun)**

Leadership\*

Choix des investissements

Comportement Organisationnel

Strategic Management\*

Economie Industrielle

Marketing II

***Matières optionnelles***

Analyse Financière

Economie et Entreprise

Entrepreneuriat

**En S4 (Par Majeure)**

**Matières transversales communes à toutes les majeures**

RSE

Change Management\*

**Majeure Audit et Contrôle de Gestion**

***Matières obligatoires***

Comptabilité de gestion

Comptabilité approfondie

Audit 1

Théorie de la finance d’entreprise

Evaluation d’entreprise

Fiscalité II

***Matières optionnelles***

Théorie de portefeuille

Modélisation et optimisation

Gestion de trésorerie

**Majeure Finance**

***Matières obligatoires***

Théorie de la finance d’entreprise

Modélisation et optimisation

Evaluation d’entreprise

Gestion de la trésorerie

Fiscalité II

Comptabilité approfondie

***Matières optionnelles***

Comptabilité de gestion

Audit I

Théorie de portefeuille

**Majeure Marketing**

***Matières obligatoires***

Marketing Stratégique

Marketing International

Stratégie de la communication

Recherche Marketing et Analyse des Marchés

Marketing Touristique

Comportement du Consommateur

Forces et techniques de vente

**Master M2 (deux semestres S5 et S6)**

**En S5 (Par Majeure)**

**Matières transversales communes à toutes les majeures**

Méthodologie de recherche

**Majeure Audit et Contrôle de Gestion**

***Matières obligatoires***

Fusions et Acquisitions

Management Accounting\*

IFRS\*

Audit II

Audits sectoriels

Management et contrôle bancaire

***Matières optionnelles***

Consolidation

International finance\*

Finance Islamique\*

**Majeure Finance**

***Matières obligatoires***

Fusion et Acquisition

Management Accounting \*

IFRS\*

International Finance\*

Capital Markets\*

Produits dérivés

***Matières optionnelles***

Audit II

Management et contrôle bancaire

Finance Islamique\*

**Majeure Marketing**

***Matières obligatoires***

Specific marketing\*

Marketing des services

Gestion de la distribution

Management de l’innovation

Politique de communication

Customer Relationship Management CRM\*

***Matières optionnelles***

Digital marketing\*

Finance islamique\*

Marketing Employeur (marketing RH)

**En S6**

Stage de fin d’étude et thèse professionnelle

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\*Cours dispensé en Anglais

**PROCEEDINGS OF TRANSMISSION:**

Request to be forwarded by the institution by mail + 01 copy by email to :

Monsieur Mohamed EL MOUEFFAK, Directeur Général du Groupe ISCAE

Samira ALAOUI, Directrice des Relations Internationales et de Communication-PI

Km 9,5 Route de Nouasseur B.P. 8114 Casa-Oasis

E-mail: [elmoueffak58@yahoo.fr](mailto:elmoueffak58@yahoo.fr) and [salaoui](mailto:salaoui)@groupeiscae.ma

Tél: 00 212 5 22 33 54 92

Fax : 00 212 5 22 33 54 96

1. **Other Information**

**Accommodation**

* In campus housing, double rooms, for two students : 500 MAD per person, per month
* Insurance Fees : 100 MAD Per Person by Semester
* Library Expenses : 100 MAD per Person by Semester
* Restaurant Expenses : 50 MAD for the access pass, per Person/Semester
* Meal Expenses: 25 MAD Per Day (Breakfast, Lunch and Dinner), it’s a symbolic Price.
* Other Loads (Power, Water...): 150 MAD by Semester/person.
* Internet : Free Wi-Fi
* Extra (excursions, visits or personal expenses): an estimated amount of 10 000 to 12500 MAD per semester. This is a suggestion and not an obligation.